



GLYNWOOD

**GLYNWOOD ANNOUNCES THE LAUNCH OF THE HUDSON VALLEY CIDER ROUTE,  
A CONSUMER GUIDE TO ORCHARDS AND CIDERIES IN THE HUDSON VALLEY**

**A demonstration of the Website, a presentation by orchardist Elizabeth Ryan  
and a Cider Tasting will take Place on September 18  
at the Hudson River Maritime Museum dock in Kingston, NY**

**The Hudson Valley Cider Route is part of Glynwood's *Apple Project: Saving Orchards with Cider***

Cold Spring, NY | September 7, 2011 – Glynwood, the Cold Spring-based non-profit that works to save farming by strengthening farm communities and regional food systems, is launching its Hudson Valley Cider Route on September 18 in Kingston, NY with an event open to the public.

The Hudson Valley Cider Route [www.hudsonvalleyciderroute.com](http://www.hudsonvalleyciderroute.com) [the site goes live on Sept. 18] is an online consumer guide to participating orchards and cideries that extend from New York City to north of Saratoga Springs, NY. Chock full of apple and cider information, the site includes a regional map identifying selected orchards and places to find cider, both sweet and hard; profiles of each location with information for visitors about hours, activities, and products available for purchase; information about Hudson Valley apple and cider production, including descriptions of different apple varieties, and recommendations of cider-friendly shops, markets, restaurants, and bars available throughout the Hudson Valley region.

The Hudson Valley Cider Route is part of Glynwood's *Apple Project: Saving Orchards with Cider*, a multi-faceted program whose goal is to stimulate 'apple entrepreneurship' in the Hudson Valley by encouraging the diversification of apple varieties, promoting the production of high-value hard cider and spirits, and supporting a growing market for hard cider and apple spirits.

The Hudson Valley Cider Route was developed with support from a Barnabas McHenry Hudson River Valley Award from the Open Space Institute and developed with the assistance of graduate student Derrick Mead, a fourth generation Hudson Valley orchardist.

Glynwood's Cider Route launch is a participant in OurHudson's barge tour, a "floating town hall" that is visiting eight different cities along the Hudson River so that citizens can become engaged in a major public conversation and campaign about the Valley's future.

Details about the Launch Event, open to the Public:

**Date:** Sunday, September 18 from 12:30pm – 2:30pm

**Location:** The docks at the Hudson River Maritime Museum, 50 Rondout Landing [at the foot of Broadway] in Kingston, NY

**Program:**

12:30pm Presentation by Elizabeth Ryan, a noted apple orchardist and cider maker [bio below]

1:00 pm Demonstration of the Cider Route website and map by Derrick Mead [bio below]

1:30 pm Tasting of sweet and hard ciders from the Hudson Valley

### **About Elizabeth Ryan:**

For the past 25 years, Elizabeth Ryan has owned and operated Breezy Hill orchard & Cider Mill in the Hudson Valley, where she grows more than 100 varieties of apples & other fruit and sells her delicious fruit products and cider. Her artisan products have been featured in Martha Stewart Living, Gourmet, and Home & Garden. Breezy Hill is certified in the Eco Apple program and Ms Ryan is dedicated to environmental stewardship, fair labor, and support of the local economy. She also operates Stone Ridge Orchard and Knoll Krest Farm, both located in the Hudson Valley.

### **About Derrick Mead:**

Derrick's unique background that blends his love of the land with his talent in the arts made him the ideal candidate to assist in the development of Glynwood's Hudson Valley Cider Route. A fourth-generation Hudson Valley orchardist, Derrick is currently a Silas H. Rhodes Scholarship MFA candidate in Design Criticism at the School of Visual Arts. Although he works full time at his family farm, Mead Orchards, Derrick has also worked as a manager at the Richard B. Fisher Center for the Performing Arts, a cataloguer of contemporary art for Phillips de Pury and Company and a publications consultant to the Solomon R. Guggenheim International Foundation. In the Spring of 2011, Derrick was an Artist Corps Fellow with Eric Fischl's *America: Now and Here*, and his work was recently featured in group exhibitions of sculpture and installation at Leo Koenig Projekte and The Old American Can Factory.

**For additional information about Glynwood and the Apple Project, please contact Geralyn Graham, [geralyn@glynwood.org](mailto:geralyn@glynwood.org) or telephone 281. 980.6643.**

**Visit [appleproject.glynwood.org](http://appleproject.glynwood.org) for information about Glynwood's work to Save Orchards with Cider. A Fact Sheet on the Hudson Valley Cider Route is attached.**